

Joseph Throckmorton

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EDUCATION

M.A. Communications, Miami University, Oxford, Ohio
A.B. Liberal Arts, Wabash College, Crawfordsville, Indiana

PROFESSIONAL MEDIA EXPERIENCE

President, Blue Ace Media, Bloomington, IN, 2/2006 (Start up company)

- Act as writer, producer, director and off-line/on-line editor for all projects
- Write all project bids, contracts and scope of work; clear rights
- Manage and supervise creative and production personnel assigned to projects
- Generate revenue through the sale of creative and productions services
- Manage and supervise on-going customer relationships
- Target and develop new customers
- Created start up business plan, secured financing and acquired the necessary production equipment and computer support services for daily operations
- *Professional Skills:* Final Cut Pro Editing / Director of Photography (film & HD) / Photoshop / Web site design / Directing / Live Events (Live Broadcast News) / Feature Film Production / Film Editing (flatbed with mag audio) / Digital video conversions

President, Telematrix Digital Media, Indianapolis, IN, 11/2003 – 1/2006

- Acted as writer, producer, director and off-line editor for limited number of major projects
- Wrote all project bids, contracts and scope of work; cleared rights
- Managed and supervised creative and production staff of 28
- Generated revenue through the sale of creative and productions services, including a full-service studio facility
- Managed and supervised on-going customer relationships
- Targeted and developed new customers
- Created yearly business plans and budgets
- Performed as the primary contact in monthly meetings with our bank representative

VP-Creative Director, Telematrix Digital Media, Indianapolis, IN, 01/2001 – 10/2003

Creative Director, Telematrix Digital Media, Indianapolis, IN, 02/1998 – 12/2000

Writer/Producer/Director, Telematrix Digital Media, Indianapolis, IN, 11/1995 – 02/1998

- Writer, producer and off-line editor of various films, videos, CD-ROM and online projects
- Organized and served as primary writer of all project bids
- Created instructional design for all training projects
- Determined production schedules and allocation of company resources
- Provided creative approaches for all projects
- Supervised production staff

Broadcast Director, WCPO-TV CBS Scripps Howard, Cincinnati, OH, 03/1995 – 11/1995

- Directed the production of live news broadcasts and the production of CNN insertions
- Managed the unionized production crew and filed on-air discrepancy reports
- Directed on-location live events
- Created, directed and edited public service announcements and commercials

Broadcast Director, WPTD-TV PBS, Dayton, OH, 6/1995 – 01/1996

- Directed live pledge break broadcasts
- Directed talent and managed pledge break segment content

Cable Consultant, Time Warner Cable, Lima, OH, 06/1994 – 08/1995

- Advised operations and authored proposals on: Cable Refranchising, City Government Relations and Cable Use by the School System

Cable Television Education Coordinator, Warner Cable, Cincinnati, OH, 05/1991 – 05/1995

- Coordinated production for Time Warner Cable educational channel
- Provided program outreach to all Cincinnati educational institutions
- Produced, on average, 80 hours of live and taped programming per month
- Initiated Distance Learning: Mind Extension University/Cable in the Classroom

Account Executive, WOXY-FM, Oxford / Cincinnati, OH, 03/1991 – 12/1993

- Built new account list (was not provided list of accounts)
- Secured the 4th largest on-going account for the station within 3 months of starting

HIGHER EDUCATION AND TEACHING EXPERIENCE

Instructor, IVY Tech, Columbus, IN, 09/1995 – 12/1995, Bloomington, IN, 01/2007 – present

- Fundamentals of Public Speaking (COM 101)
- Interpersonal Communication (COM 102)

Adjunct Faculty, Miami University, Oxford, OH, 08/1988 – 05/1990

- Group Leadership (EDL 306)
- Introduction to the University (EDL 100)

Instructor, Waldron Arts Center, Bloomington, IN, 1996 - 2003

- Film Production Classes

First Year Student Adviser, Miami University, Oxford, OH, 08/1987 – 05/1990

- Advised 200 first-year students on academics
- Managed staff operations of a residence hall
- Facilitated career counseling and student development

PROFESSIONAL DEVELOPMENT ACTIVITIES

International Film & Television Workshops:

2003: Certification in The 16mm Film Camera with Jeff Seckendorf

2001: Certification in The Camera in Action with Greg Ruzzin

2000: Certification in Directing Actors for the Camera with Brad Battersby

1994: Certification in Unit Production Manager/1st A.D. with Tom Kane

18th Independent Feature Film Market (IFP/New York)

1996: Participant (Film Sales Representative), writer/producer of "Suspicious"

5th Annual Independent Filmmakers Conference (IFP/Midwest-Chicago)

1996: Panelist & Speaker, "Low-budget filmmaking" seminar

PROFESSIONAL AFFILIATIONS

Independent Film Project: Member & Guest speaker (1994 – Present)
Association of Independent Video & Filmmakers: Member (1994 – 2006) Dissolved

GRANTS

2002 Indiana Arts Council, 16mm Film Production Workshop
1996 Ohio Arts Council, Inner City Film Project
1995 Ohio Arts Council, Inner City Film Project
1994 Ohio Arts Council, Professional Development

AWARDS

CINE Golden Eagle Award

2005: We ... Welcome: 150th Year Celebration of the Greater Indianapolis YMCA

Telly Awards

2007: The Valets, for Toyota (TV commercial)
2004: National Survey of Student Engagement, for Indiana University (promotional)
2004: Truly Moving Pictures, for the Heartland Film Festival (TV commercial)
2003: It was, is and always will be Wabash College, for Wabash College (promotional)
2001: The AC Power Evolution, for Toyota (promotional)
1999: Campaign for Leadership, for Wabash College (promotional)
1999: Chemical Technology, for ITT Technical Institute (instructional)
1998: Mission: Control, for Boehringer Mannheim (instructional)

New York Festivals Global Award

1998: Mission: Control, for Boehringer Mannheim

Communicator Award

2000: The AC Power Evolution, for Toyota Industrial Equipment

American Corporate Video Awards Bronze

1999: SILVER - Campaign for Leadership, for Wabash College
1997: BRONZE - Image, for Subaru-Isuzu Automotive

Videographer Award

2000: Campaign for Leadership, for Wabash College
1998: Mission: Control, for Boehringer Mannheim

Vision Award

1999: Driveway (35mm Commercial), for Toyota Industrial Equipment

COMMUNITY INVOLVEMENT

2007 – Present	Gold Member: Bloomington Chamber of Commerce
2004 – Present	Board Member: Lotus Education & Arts Foundation, Inc.
1998 – 2004	Volunteer: Lotus Music Festival

PROFESSIONAL REFERENCES

Michael Husain
President
Pathway Productions
200 South Meridian Street
Suite 270
Indianapolis, IN 46225

(317) 554-8000
mjhusain@pathwayproductions.com

Philip Paluso
Creative Director
Tour Design Creative (a Clear Channel Company)
10089 Allisonville Road
Suite #100
Fishers, IN 46038

(323) 217-1114
ppaluso@sbcglobal.net

Jim Amidon
Director of Public Affairs and Marketing
Wabash College
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